



## **ADMA-2012 CALL FOR WORKSHOPS**

### **[General Information]**

The ADMA-2012 organizing committee solicits proposals for workshops to be held in conjunction with the main conference. Each workshop will take place on December 15, 2012 (tentatively) and can be a half-day or one-day workshop (depending on the number of accepted papers). The purpose of a workshop is to provide an excellent opportunity for participants from academia, industry, government and other related parties to present and discuss novel ideas on current and emerging topics relevant to data mining and its applications.

Each workshop should be organized under a well-defined basis focusing on emerging research areas, challenging problems and industrial/governmental applications. Organizers have free controls on the format, style as well as building blocks of the workshop. Possible contents of a workshop include but are not limited to invited talks, regular papers/posters, panels, and other pragmatic alternatives. In case workshop proposers need extra time to prepare their workshop, early decisions may be considered if justified.

Organizers of accepted workshops are expected to announce the workshop and disseminate call for papers, maintain the workshop website, gather submissions, conduct the reviewing process and decide upon the final workshop program. The workshop proceedings is planned to be published as a volume of the renowned Springer Communications in Computer and Information Science (CCIS) series, which will be indexed by ISI Proceedings. The workshop organizers will be included as the workshop proceedings' editors. Workshop organizers may choose to form organizing or program committees aiming to accomplish these tasks successfully.

### **[Important Dates]**

- Workshop proposals due: May 10, 2012
- Notification of proposal acceptance: May 20, 2012
- Workshop website setup and call for papers: June 10, 2012
- Workshop paper due: August 15, 2012
- Notification of paper acceptance: September 16, 2012
- Camera-ready submission due: September 30, 2012



### **[Proposal Details]**

Workshop proposals should be no more than 8 pages and must include the following parts:

- Outline: abstract, topic(s), objectives, relevance, and expected outcomes
- Motivation: why is ADMA workshop on this topic relevant at this particular time
- Description of the target group(s) of attendees and anticipated number of participants
- Potential list of invited speakers (if any)
- Preliminary list of core program committee members
- For workshops previously held at ADMA or other conferences, details on venue, attendance and number of submissions/accepted papers from past editions
- For new workshops, a list of possible attendees/submissions and/or a justification of the expected attendees/submissions
- Short bio as well as contact information (address, email, and phone) for each organizer
- A designated contact person

Proposers are encouraged to have their drafts reviewed by potential workshop participants before submission.

Workshop proposals should be submitted by emails to workshop co-chairs by May 10, 2012.

### **[Notes]**

The ADMA-2012 organizing committee grants each accepted workshop with one FREE conference registration, which can be offered to one of the workshop organizers themselves or one of the workshop invited speakers (if any). The workshops are also encouraged to seek their own sponsors. At least one author of each accepted paper is required to register to the workshop and present their work.

### **[Workshop Co-Chairs]**

- Hong Cheng, The Chinese University of Hong Kong, [hcheng@se.cuhk.edu.hk](mailto:hcheng@se.cuhk.edu.hk)
- Jianyong Wang, Tsinghua University, [jianyong@tsinghua.edu.cn](mailto:jianyong@tsinghua.edu.cn)